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Crowdfunding call

International Report on Snow & Mountain Tourism

In order to both keep the **International Report on Snow & Mountain Tourism** available for free download on the Internet and to ensure the sustainability of its yearly update, several individuals, companies and organisations get mobilised since 2016 and participate to the crowdfunding campaign. This support enabled up to now to cover about half of the investment in the preparation of the 2016 and 2017 reports.

2018 will see a new updated issue of the **International Report on Snow & Mountain Tourism**, which will be released next April. The subscription to the 2018 crowdfunding campaign is therefore now open and a renewed call is addressed to all the fans of this world acknowledged international report to support it with a voluntary contribution. Independent of the amount of its contribution (over a technical minimum), each contributor will be listed in the acknowledgments section of the report.

So please express your support and announce by return e-mail to vanat@vanat.ch your contribution to the **2018 crowdfunding campaign**. Details how to proceed are mentioned at the bottom of this message.

I thank you for the careful attention you will give to this message together for your commitment and remain available for any further information.

With best regards

Laurent Vanat, Consultant

Technical details:

The crowdfunding process will be utmost simple: each individual support will be welcomed and all voluntary contributions that will be received up to March 15th, 2018 will be considered for listing as contributors of the 2018 issue. You can simply send an email to vanat@vanat.ch to announce your contribution and proceed to payment. Contributions can be sent either by Paypal (even if you do not have a Paypal account you can proceed through Paypal using your credit card) or by bank transfer on account no 5030.04.21 with Banque Cantonale de Genève, Geneva, Switzerland (Holder's first name: Laurent, holder's last name: Vanat, swift code: BCGECHGGXXX, clearing: 788, IBAN: CH24 0078 8000 0503 0042 1). For practical reasons however the acknowledgment listing will limit to contributions over CHF 50 for individuals and over CHF 200 for corporations.

All funds will be solely allocated to the preparation of the 2018 issue. Any surplus will be donated to the Mercy Ships charity fund.

In order to safeguard the total independency of the report, a contribution will not give title to any other inclusion in the report, display of logo, control over its content neither to publication of any editorial or advertising content, nor any other right. Nomination of the 2018 contributors in the acknowledgment listing will be limited to the 2018 issue. The amount of individual contributions will not be published. Please indicate clearly the name of the contributor to mention when you send your contribution; by default, the payers name will be used. An invoice will be supplied on request. This crowdfunding process is governed by the laws of Switzerland. Forum is Geneva.