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# Crowdfunding notice 2022

## ***International Report on Snow & Mountain Tourism***

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The 2022 issue of the International Report on Snow & Mountain Tourism will soon be available. All the sport and tourism industry use to enjoy referring to this worldwide-acknowledged document and use it as a source of statistics related to the ski business. All for free. Since its inception in 2009, this report has been available for complimentary download every year. This is made possible through a network of *crowdfunders* that sponsor every year the preparation of this report.

Since last year, in order to supply the *crowdfunders* with a distinctive advantage, they benefit from premium access to the full issue of the report immediately at the date of its issue in mid-April. Free public access will only be granted later in the year.

So please consider securing you priority access to the full content of the 2022 International Report on Snow & Mountain Tourism by participating in the crowdfunding action. Your financial contribution would be highly appreciated.

You can contribute using the link <https://www.paypal.me/laurentvanat> or proceed by bank transfer (details below). Would you require an invoice prior to settlement, please kindly announce by return e-mail to [vanat@vanat.ch](mailto:vanat@vanat.ch) your contribution and billing details so that an invoice can be sent to you.

Please refer to the technical details below for more information on how to proceed. Any amount will be welcome.

With anticipated thanks for your kind attention and best regards

Laurent Vanat, Consultant

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### **Technical details:**

The crowdfunding process will be utmost simple: each individual support will be welcomed and all voluntary contributions that will be received up to March 15<sup>th</sup>, 2022 will be considered for listing as contributors of the 2022 issue. Contributions can be sent either by Paypal with following link <https://www.paypal.me/laurentvanat> (even if you do not have a Paypal account you can proceed through Paypal using your credit card) or by bank transfer on account no 5030.04.21 with Banque Cantonale de Genève, Geneva, Switzerland (Holder's first name: Laurent, holder's last name: Vanat, swift code: BCGECHGGXXX, clearing: 788, IBAN: CH24 0078 8000 0503 0042 1). All contributions are welcomed but for practical reasons, the acknowledgment listing will limit to contributions over CHF 50 for individuals and over CHF 200 for corporations. All funds will be solely allocated to the preparation of the 2022 issue. Any surplus will be donated to the Mercy Ships charity fund.

In order to safeguard the total independency of the report, a contribution will not give title to any other inclusion in the report, display of logo, control over its content neither to publication of any editorial or advertising content, nor any other right. Priority access and nomination of the 2022 contributors in the acknowledgment listing will be limited to the 2022 issue. The amount of individual contributions will not be published. Please indicate clearly the name of the contributor to mention when you send your contribution; by default, the payer's name will be used. This crowdfunding process is governed by the laws of Switzerland. Forum is Geneva.