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Crowdfunding notice 2024

International Report on Snow & Mountain Tourism

I am pleased to announce that work is in progress on the upcoming **International Report on Snow & Mountain Tourism**. As you know, this report is a vital source of information for the winter sports and tourism industry, providing valuable statistics related to the ski business. Since its inception in 2009, a new issue of this report has been available every year thanks to a network of dedicated *crowdfunders*. Their faithful sponsorship has made it possible for the report to be yearly updated.

In order to reward the *crowdfunders* with a distinctive advantage, they benefit of early access to the full report's content immediately at the date of its issue in mid-April. By the way, to reinforce the value of contributor's reward, the current issue of the report will no longer be available online for free download, but only former issue. This more restrictive access policy will be implemented as still, some large industry players just pump data to publish in their annual reports and investors presentations without ever contributing. And it is by the way becoming increasingly challenging to gather the necessary data. With your financial contribution, we can ensure that this report continues to be a valuable resource for the industry.

Secure you priority access to the full content of the **2024 International Report on Snow & Mountain Tourism** by participating in the crowdfunding action.

Please consider making a contribution using the link <https://www.paypal.me/laurentvanat> or by bank transfer (details below). Any amount will be welcome, and your help would be greatly appreciated. If you require an invoice before settling your contribution, please kindly inform us by email at vanat@vanat.ch with your contribution and billing details, and we will send it to you promptly. Please refer to the technical details below for more information on how to proceed.

Thank you for your kind attention and consideration. I sincerely hope that you will join in supporting this essential report and ensuring its continued success.

Best regards

Laurent Vanat, Consultant

Technical details:

The crowdfunding process will be utmost simple: each individual support will be welcomed and all voluntary contributions that will be received up to March 15th, 2024 will be considered for listing as contributors of the 2024 issue. Contributions can be sent either by Paypal with following link <https://www.paypal.me/laurentvanat> (even if you do not have a Paypal account you can proceed through Paypal using your credit card) or by bank transfer on account no 5030.04.21 with Banque Cantonale de Genève, Geneva, Switzerland (Holder's first name: Laurent, holder's last name: Vanat, swift code: BCGECHGGXXX, clearing: 788, **IBAN: CH24 0078 8000 0503 0042 1**). All contributions are welcomed but for practical reasons, the acknowledgment listing will limit to contributions over CHF 50 for individuals and over CHF 200 for corporations. All funds will be solely allocated to the preparation of the 2024 issue. Any surplus will be donated to the Mercy Ships charity fund.

In order to safeguard the total independency of the report, a contribution will not give title to any other inclusion in the report, display of logo, control over its content neither to publication of any editorial or advertising content, nor any other right. Priority access and nomination of the 2024 contributors in the acknowledgment listing will be limited to the 2024 issue and provided the contribution has been received in due time. The amount of individual contributions will not be published. Please indicate clearly the name of the contributor to be mentioned when you send your contribution; by default, the payer's name will be used. This crowdfunding process is governed by the laws of Switzerland. Forum is Geneva.